



ABOUT YOUNG PROFESSIONALS EXPECT MIRACLES (YPEM)

Young Professionals Expect Miracles (YPEM) is a group comprised of the next generation of professionals (ages 21-39) who are dedicated to advancing the fight against cancer. Members consist of rising leaders and professionals who are committed to rallying their networks to support the lifesaving mission of Expect Miracles Foundation. YPEM has groups in Boston and New York City and provides volunteer opportunities, fundraisers, and networking events to bring the young professional community together for hope.

Funds raised through YPEM events support some important initiatives in the fight against cancer. 75% of net proceeds are directed to The Samfund, Expect Miracles Foundation's fund that provides grants to young adult cancer survivors. 25% is directed to cancer research for Boston, at Dana-Farber Cancer Institute, and for NYC, at Memorial Sloan Kettering's Cancer Center.

KANLEY CUP

Each year, the Young Professionals Expect Miracles groups in Boston and New York will compete to win the Kanley Cup. The city that achieves the greatest fundraising amount through its YPEM events and young professional membership in the Miracle Maker Leadership Council wins the Kanley Cup.

The Kanley Cup season will be from November 1 to October 30. The Kanley Cup will be awarded to the winning city at that city's cocktail gala: Expect Miracles in Boston for Boston (Nov), and Expect Miracles in Manhattan for New York (Feb). The leadership team of the winning city will be invited to attend the event as our special guests and will be presented the Kanley Cup at the event. The winning city will have its name engraved on the Kanley Cup and the Expect Miracles staff will bring the Kanley Cup to each of the winning city's events the following year.

2022 Kanley Cup Winner | NYC

2019 Kanley Cup Winner | Boston

2018 Kanley Cup Winner | Boston

2017 Kanley Cup Winner | Boston

2023 TENTATIVE EVENT SCHEDULE

- **February:** Boston YPEM Battle of the Bartenders
- **April:** NYC YPEM Spring Back into Action Networking Event
- **June:** Boston YPEM Summer Kick Off Networking Event
- **July:** NYC YPEM Cornhole Classic
- **August:** Boston YPEM Cornhole Classic
- **September:** NYC YPEM Battle of the Bartenders
- **November:** Virtual Trivia with Boston & NYC YPEM

Questions: Contact Lauren Beimler at Lbeimler@expectmiraclesfoundation.org



LEADERSHIP TEAM

The YPEM Leadership Team takes on the role of a “board” with an all hands on deck approach. The team is led by presidents and vice presidents and all Leadership Team members play a huge role in the strategy and growth of YPEM. Members of the YPEM Leadership Team focus their efforts on collaborating in any way needed to help direct and grow YPEM in collaboration with Expect Miracles Foundation staff. The YPEM Leadership Team works together to plan events for members of YPEM, which will consist of fundraising initiatives, social events, and volunteer opportunities.

Commitment and Responsibilities

YPEM Leadership team members are asked to:

- Attend monthly meetings and 2 extra calls leading up to each YPEM event
- Attend 3 out of 4 of the events
- Work with their companies to get sponsorships for the events
- Invite at least 5 friends, colleagues, and acquaintances per event
- Solicit auction/raffle items or food/beverage donations
- Engage with Expect Miracles Foundation’s social media
- Volunteer for at least one Expect Miracles Foundation event or provide support with volunteer recruitment

AMBASSADOR PROGRAM

The YPEM Ambassadors assist the Leadership Team with attendee outreach by promoting the event to their networks and via social media. YPEM Ambassadors will be communicated with via email once each event is launched.

Commitment and Responsibilities

YPEM Ambassadors are asked to:

- Attend 2 out of 4 of the events
- Invite at least 5 friends, colleagues, and acquaintances per event
- Engage with Expect Miracles Foundation’s social media
- Volunteer for at least one Expect Miracles Foundation event or provide support with volunteer recruitment

Seeing your contribution in action: YPEM Leadership Team members and Ambassadors are able to partake in the Samfund grants selection process and will have the opportunity to review grant applications and provide input.