



# Expect Miracles

**F O U N D A T I O N**

Financial Services Against Cancer

## Sponsorship Packages

Sponsorships of EMF events allow companies to turn great business opportunities into life-saving opportunities. We have a range of sponsorship levels to choose from. Sponsors enjoy a wide range of benefits including invitation to signature events, notable promotion in signage, and high digital display across our heavily trafficked communication platforms. EMF Sponsorships are a unique networking and business development platform to do good, entertain clients, strengthen relationships, and demonstrate leadership giving.

Contact: Frank Heavey at [fheavey@expectmiraclesfoundation.org](mailto:fheavey@expectmiraclesfoundation.org) or 978.760.4352.

### *Summary of Benefits*

#### **FOUNDATION SPONSOR**

**\$135,000**

##### **Expect Miracles Foundation Website**

- Prominent display of Logo on home page, above the scroll
- Display of Logo on website sponsor carousel

##### **Two Golf Tournaments: East Coast Classic, Atlantic Coast Classic**

- 9 Foursomes (5 at one tournament; or 4 at the other)
- Prominent recognition as Foundation Sponsor at events
- Prominent placement of color ad in program books
- Letter from Foundation Sponsor in program books
- Logo and recognition as Foundation Sponsor on tee box signs
- Logo and recognition on golf carts
- Logo on event email campaigns
- Logo on event invitations
- Logo with hyperlink displayed prominently on event webpage
- Ability to put branded item in player gift bag

## Foundation Sponsor Benefits Continued...

### **Expect Miracles in Manhattan Cocktail Gala**

- 18 tickets (of which 8 are VIP)
- Prominent recognition on event signage as Foundation Sponsor
- Prominent placement of full-page, color ad in program book
- Letter from Foundation Sponsor in program book
- Logo on event email campaigns
- Logo on event invitation
- Logo with hyperlink displayed prominently on event webpage
- Ability to put branded item in guest gift bag

### **Expect Miracles in Boston Cocktail Gala**

- 18 tickets (of which 8 are VIP)
- Prominent recognition on event signage as Foundation Sponsor
- Prominent placement of full-page, color ad in program book
- Letter from Foundation Sponsor in program book
- Logo on event email campaigns
- Logo on event invitation
- Logo with hyperlink displayed prominently on event webpage
- Ability to put branded item in guest gift bag

### **Miracle Maker Impact Celebration Reception at the NYSE**

- 9 Invites to this invitation-only event on floor of the NYSE
- Logo on event webpage
- Recognition at event

### **Expect Miracles Distance Challenge**

\*Included and complimentary for Foundation Sponsors

- 20 participant entries (registration fee waived, participants receive a t-shirt)
- 4 race spots for the in-person race in Greater Boston
- Expect Miracles staff will set up team page(s) for Distance Challenge
- Logo recognition as Foundation Sponsor on event website with link to your company page
- Logo recognition as Foundation Sponsor on course of in-person race
- Logo recognition as Foundation Sponsor on event website with link to your company page
- Logo recognition as Foundation Sponsor on event email campaigns
- Logo recognition on event t-shirts, given to all participants
- Recognition during the Award Ceremony (taking place after the challenge) with company logo
- Social Media Mention(s)

## **PLATINUM SPONSOR**

**\$95,000**

### **Expect Miracles Foundation Website**

- Display of Logo on website sponsor carousel

### **Two Golf Tournaments: East Coast Classic, Atlantic Coast Classic**

- 7 Foursomes (4 foursomes at one tournament, 3 at the other)
- Company name appears in title of one of the courses, e.g.,  
“The [insert company name] Modified Scramble”
- Company logo on tee box signs
- Double-page ad in program books
- Recognition on signage at events
- Logo on event email campaigns
- Logo with hyperlink displayed prominently on event webpage

### **Expect Miracles in Manhattan Cocktail Gala**

- 16 tickets (of which 6 are VIP)
- Recognition on signage at event
- Double-page ad in program book
- Logo on event email campaigns
- Logo with hyperlink displayed prominently on event webpage

### **Expect Miracles in Boston Cocktail Gala**

- 16 tickets (of which 6 are VIP)
- Prominent recognition on signage at event
- Double-page ad in program book
- Logo on event email campaigns
- Logo with hyperlink displayed prominently on event webpage

### **Miracle Maker Impact Celebration Reception at the NYSE**

- 8 Invites to this invitation-only event on floor of the NYSE
- Logo on event webpage
- Recognition at event

## Platinum Sponsor Benefits Continued...

### **Expect Miracles Distance Challenge**

\*Included and complimentary for Platinum Sponsors

- 20 participant entries (registration fee waived, participants receive a t-shirt)
- 3 race spots for the in-person race in Greater Boston
- Expect Miracles staff will set up team page(s) for Distance Challenge
- Logo recognition as Platinum Sponsor on event website with link to your company page
- Logo recognition as Platinum Sponsor on course of in-person race
- Logo recognition as Platinum Sponsor on event website with link to your company page
- Logo recognition as Platinum Sponsor on event email campaigns
- Recognition during the Award Ceremony (taking place after the challenge) with company logo
- Social Media Mention(s)

## **GOLD SPONSOR**

**\$75,000**

### **Expect Miracles Foundation Website**

- Display of Logo on website sponsor carousel

### **Two Golf Tournaments: East Coast Classic, Atlantic Coast Classic**

- 6 foursomes (3 at both tournaments)
- Company logo on tee box signs
- Full-page ad in program books
- Recognition on signage at event
- Logo on event email campaigns
- Logo with hyperlink displayed prominently on event webpage

### **Expect Miracles in Manhattan Cocktail Gala**

- 12 tickets (of which 4 are VIP)
- Recognition on signage at event
- Full-page ad in program book
- Logo on event email campaigns
- Logo with hyperlink displayed prominently on event webpage

## Gold Sponsor Benefits Continued...

### **Expect Miracles in Boston Cocktail Gala**

- 12 tickets (of which 4 are VIP)
- Recognition on signage at event
- Full-page ad in program book
- Logo on event email campaigns
- Logo with hyperlink displayed prominently on event webpage

### **Miracle Maker Impact Celebration Reception at the NYSE**

- 6 Invites to this invitation-only event on floor of the NYSE
- Logo on event webpage
- Recognition at event

### **Expect Miracles Distance Challenge**

\*Included and complimentary for Foundation Sponsors.

- 20 participant entries (registration fee waived, each participant receives a t-shirt)
- 3 race spots for the in-person race in Greater Boston
- Expect Miracles staff will set up team page(s) for Distance Challenge
- Logo recognition as Gold Sponsor on event website with link to your company page
- Logo recognition as Gold Sponsor on course of in-person race
- Logo recognition as Gold Sponsor on event website with link to your company page
- Logo recognition as Gold Sponsor on event email campaigns
- Recognition during the Award Ceremony (taking place after the challenge) with company logo
- Social Media Mention(s)

## **SILVER SPONSOR**

**\$45,000**

### **Expect Miracles Foundation Website**

- Display of Logo on website sponsor carousel

### **Two Golf Tournaments: East Coast Classic, Atlantic Coast Classic**

- 3 Foursomes (2 at one tournament and 1 at the other)
- Company name on tee box sign at each tournament
- Contest sponsor, e.g. Long Drive, Closest to Pin, etc. with on-course signage at one of the tournaments

## Silver Sponsorship Benefits Continued...

- Recognition on signage at each tournament
- Full-page ad in program book for each tournament
- Logo on event email campaigns for each tournament
- Logo with hyperlink displayed prominently on event webpage

### **Expect Miracles in Manhattan Cocktail Gala**

- 8 tickets (of which 2 are VIP)
- Prominent recognition on signage at event
- Full-page ad in program book
- Logo on event email campaigns
- Logo with hyperlink displayed prominently on event webpage

### **Expect Miracles in Boston Cocktail Gala**

- 8 tickets (of which 2 are VIP)
- Prominent recognition on signage at event
- Full-page ad in program book
- Logo on event email campaigns
- Logo with hyperlink displayed prominently on event webpage

### **Miracle Maker Impact Celebration Reception at the NYSE**

- 4 Invites to this invitation-only event on floor of the NYSE
- Logo on event webpage
- Recognition at event

### **Expect Miracles Distance Challenge**

\*Included and complimentary for Silver Sponsors.

- 20 participant entries (registration fee waived, each participant receives a t-shirt)
- 2 race spots for the in-person race in Greater Boston
- Expect Miracles staff will set up team page(s) for Distance Challenge
- Logo recognition as Silver Sponsor on event website with link to your company page
- Logo recognition as Silver Sponsor on course of in-person race
- Logo recognition as Silver Sponsor on event website with link to your company page
- Logo recognition as Silver Sponsor on event email campaigns
- Recognition during the Award Ceremony (taking place after the challenge) with company logo
- Social Media Mention(s)



## **Event Sponsorship Packages**

### **Golf Tournaments**

**\$10,000-\$12,000**

A golf event sponsorship of an EMF golf tournament includes one foursome and marketing benefits.

### **Galas**

**\$1,500-\$15,000**

A gala sponsorship includes a mix of regular and VIP tickets and marketing benefits.